



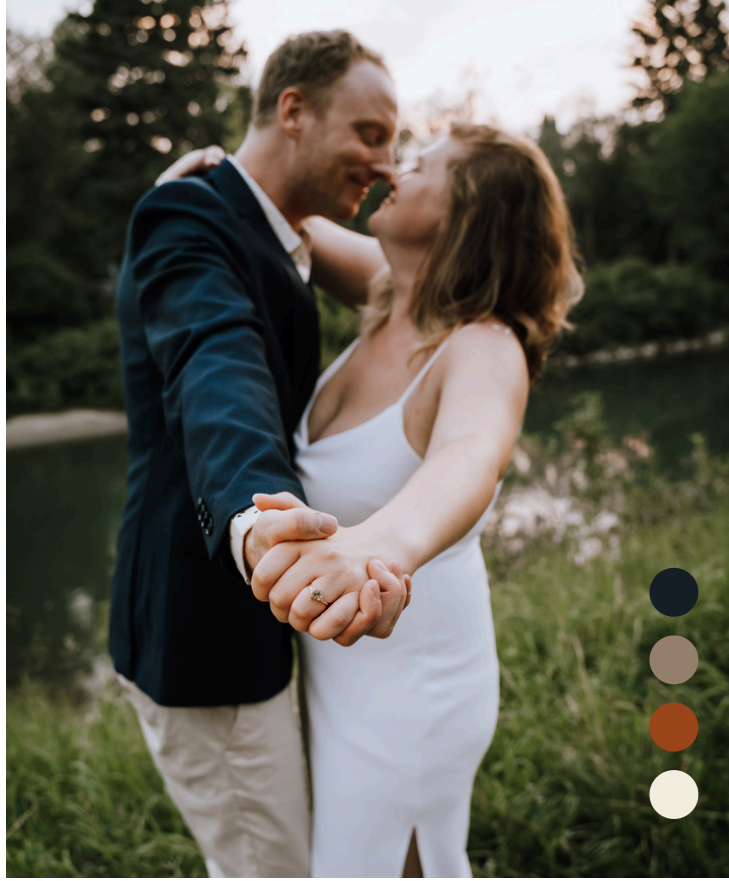
# What to wear

Hello and welcome!

At Red Fox Multimedia, we have a simple philosophy: Capture life as it unfolds. Our sessions are less about stiff poses and more about those candid, spontaneous moments that resonate with genuine emotion. But hey, while we're capturing realness, why not look fabulous doing it? Let this guide help you choose outfits that complement the story we're trying to tell.

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# Session Style Guide

## REFLECTING ON THE SESSION TYPE

The nature of your session often dictates the outfit mood. For family shoots, we suggest comfortable attire that represents each person's uniqueness, be it a favorite pair of jeans or that shirt you feel confident in. Engagement sessions? Think outfits that perhaps remind you of your first date or represent both your styles. Maternity captures are all about celebrating motherhood; from dresses that flow to tops that accentuate, choose what feels right. And solo portraits? It's your moment—wear what embodies you.

## THE SETTING SETS THE TONE

Your chosen location can influence your wardrobe picks. Beach settings thrive on light materials and colors inspired by the sea and sand. Urban environments? Lean towards modern, chic outfits that reflect city life's vibrancy. If you're gracing a park or natural setting, think attire that harmonizes with nature's palette. For home sessions, comfort is key, be it that beloved cardigan or a cozy loungewear set.





## SEASONAL ATTIRE INSIGHTS

Every season has its unique palette and feel. Spring invites fresh and breezy outfits, often leaning into pastels and light materials. Summertime is your chance to embrace bright colors and airy fabrics, reflecting warmth and sunshine. Fall brings out the beauty of warm hues, comfy layers, and textures. As for winter, it's the season of knits, boots, and rich, deep colors.



## COORDINATING WITH STYLE

When selecting outfits for groups, strive for cohesion without being overly uniform. Instead of identical outfits, find a common color palette or theme and work within it. Mix textures, patterns, and solids. *And a tip: opt for timeless pieces over flashy logos to keep the focus on you and your loved ones.*







## COMPLEMENTARY COLOR INSPIRATIONS

Choosing colors that complement each other can make your photographs pop and create a harmonious visual experience.

By playing around with these complementary shades, you're set to achieve a coordinated, yet diverse look for your session. Whether you choose to mix and match within a palette or find your own complimentary shades, the aim is to feel confident and authentic.

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